

Kavita Pandey

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Summary

Experienced educator with 11 years of teaching expertise, transitioning into the digital marketing field. Proficient in market research, SEO, SMM, and graphic design using Canva. Seeking opportunities to apply my analytical, creative, and communication skills to help brands thrive in the digital landscape.

[Linkedin Profile](#)

[Portfolio](#)

[Project](#)

Experience

SEO Executive

Business Owner • Jodhpur, Rajasthan

- Design Website
- On-Page SEO
- Off-Page SEO
- Technical SEO
- Site Audit

Educator

Teaching Experience

01/2007 - 03/2023

- PGT Economics, Podar International School, Jamnagar, Gujarat
- TGT Social Science, Kendriya Vidyalaya Sangathan, Jamnagar, Gujarat
- PRT, Bharat Jyoti Convent School, Anuppur, Madhya Pradesh
- PRT, Noble International School, Jodhpur, Rajasthan

Graphic Designer

Freelancers

- Logo Design
 - Brochure Design
 - Book Cover Design
 - Facebook and Instagram Advertisements
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Skills

Social Media Marketing (SMM), SEO (Search Engine Optimization), Market Research, Leadership, Canva, Classroom Management, Time management, Teamwork, Facebook Ads, Google Analytics, Google Ads, Microsoft word, Microsoft excel

Certificates

SEO From Hubspot , Leadership & People Management, Keyword Research with Semrush , Navigating On-Page and Technical SEO , SEO Principles: An Essential Guide For Beginners , SEO Crash Course with Brian Dean, Semrush, Content

marketing, Social Media Marketing, AI powered Marketing

Tools & Platforms

- Google Analytics, Google Search Console
 - Canva, Publer
 - SEMrush, Ahrefs
 - Microsoft Office, Google Workspace
 - Google Ads
 - Meta Ads
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Achievements

- 1st Prize for Best website Certificate at SkillCircle
 - Organised Annual Function Event in Podar International School, 2023
 - Performed CBSE Examination Observer Duty in Delhi Public School, 2023
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Education

Bachelor of Education

Saurashtra University • Rajkot, Gujarat
05/2015

Master of Arts, Economics

Shridhar University • Pillani, Rajasthan
05/2013

Bachelor of Arts

Jai Narayan University • Jodhpur, Rajasthan
06/2009

High School, CBSE Board

Kendriya Vidyalaya Sangathan • Jodhpur, Rajasthan
03/2006

Hobbies

- Blogging on SEO and social media strategies
- Designing creative content in Canva